



Valued Community Friend and Patron of the Arts,

The Playhouse at Allenberry opened in the summer of 1949, and has established itself as a leading attraction and activity at the Allenberry Resort. After closing for a brief hiatus during a transition in ownership, we could not be more pleased to announce that the Playhouse will be reopening in July of 2017! A full first season schedule will include mainstage shows, family series shows, workshop opportunities, and more!

Keystone Theatrics, the new theatre production company on Allenberry Resort, is so much more than what you see on the stage. Ticket sales cover only a portion of the funds needed to ensure the excellence of our theatrical productions and educational opportunities for artists of all ages. Like all non-profit 501(c)(3) theatres, we must raise a significant percentage of our budget from corporations, foundations, agencies, and individuals who value the arts and understand their importance in our community.

Our community business partners play starring roles in the creation of local, high quality live theatre. Sponsorship provides an opportunity for a local business to enhance the company's reputation demonstrating strong support of the performing arts, youth theatre education, and the community they serve. Keystone Theatrics sponsors receive benefits directly tailored to their interests.

Theatre renovations are well underway. These include major building improvements both inside and out along with restoration of the original Box Office and construction of new tech and concessions areas. New lighting and audio systems will improve the overall viewing experience. One hundred percent of your tax-deductible sponsorship will be used to support the current projects as well as the costs associated with performing productions, such as royalties, costumes, props, sets, programs, musicians, and creative staff.

We thank you in advance for your consideration in your sponsorship and support. Please take a look at a variety of sponsorship options including Season Sponsorship, Show Sponsorship, and Education Sponsorship. We also offer In-Kind Sponsorship if you have goods or services to offer.

Please feel free to contact me with any questions. We are thrilled to bring theatrical productions and live entertainment back to the historic Allenberry Resort, and we look forward to working with our community partners to make Allenberry the place to be in central PA!

With Sincerest Appreciation,

Dustin C. LeBlanc
Executive Director
Keystone Theatrics at The Playhouse at Allenberry
1559 Boiling Springs Road
Boiling Springs, PA 17007
Keystonetheatrics.com
dleblanc@keystonetheatrics.com
(717) 258-3114