



22
23 SEASON

THE PLAY
THAT GOES
WRONG



THE SHOW GOES ON WITH
YOUR SUPPORT!

The
ADDAMS
Family

Harry Connick, Jr.'s
THE HAPPY ELF

Winter
WONDERETTES

The
DROWSY
Chaperone

RODGERS & HAMMERSTEIN'S
Cinderella

Keystone Theatrics, the theatre production company located at **The Playhouse at Allenberry**, is so much more than what you see on the stage. Ticket sales cover only a portion of the funds needed to ensure the excellence of our theatrical productions and educational opportunities for artists of all ages. Like all non-profit 501(c)(3) theatres, we must raise a significant percentage of our budget from corporations, foundations, agencies, and individuals who value the arts and understand their importance in our community.





the
playhouse
AT ALLENBERRY

SPONSORSHIP OPPORTUNITIES

Our business partners play starring roles in the creation of local, high quality live theatre. Sponsorship provides an opportunity for a local business to enhance the company's reputation demonstrating strong support of the performing arts, youth theatre education, and the community they serve. Keystone Theatrics sponsors receive benefits directly tailored to their interests.

NAMING RIGHTS MAINSTAGE SEASON SPONSOR **\$10,000** (1 Available)

- **Exclusive Named Season Sponsor** of all the 2021-2022 Mainstage Season - Your name will appear in the title name of the Mainstage Season (*Your Name Mainstage Season at The Playhouse at Allenberry*) in all paid advertisements and marketing materials for the Mainstage Season, including billboard, radio, TV, social media
- Full page color ad (5" x 8") on back cover of all Mainstage Season programs, and name and logo included on the front cover page
- Ten (10) tickets to each Mainstage Season show

THREE SHOW SPONSOR **\$5,000**

- Logo/Business Name on all paid advertisements and marketing materials for the sponsored shows
- Full page ad (5" x 8") in each sponsored show program
- Eight (8) tickets to each sponsored show

SINGLE SHOW SPONSOR **\$2,500**

- Logo/Business Name on all paid advertisements and marketing materials for the sponsored show
- Full page ad (5" x 8") in sponsored show program
- Six (6) tickets to the sponsored show

SINGLE SHOW PARTIAL SPONSOR **\$1,500**

- Logo/Business Name on all paid advertisements and marketing materials for the sponsored show
- Half page ad (5" x 4") in sponsored show program
- Two (2) tickets to the sponsored show

If you are interested in a sponsorship level or opportunity that is not listed, please feel free to contact us directly at info@keystonetheatrics.com

Keystone Theatrics is a non-profit 501(c)(3) organization and your sponsorship is tax-deductible. A copy of the official registration and financial information may be obtained from the PA Department of State by calling toll-free (800) 732-0999.



Keystone Theatrics

1559 Boiling Springs Rd.
Boiling Springs, PA 17007

717.462.4401

KeystoneTheatrics.com



the
playhouse
AT ALLENBERRY

SUPPORTERS CIRCLE

Keystone Theatrics is grateful for the generosity of our dedicated donors. Our individual giving donors provide essential support that ensures our ability to grow and expand the three branches of our programming: **Mainstage Season** musicals and plays, **Family Series** productions specially designed for young audience members, and **Keystone Youth Theatrics**, which provides youth performers educational and performance opportunities.

Our **Supporters Circle** members, individuals who value the arts and understand their importance in our community, is the backbone of our organization, and we are pleased to offer exclusive benefits and privileges in appreciation of your support.

PATRON	SUPPORTER	CONTRIBUTING SUPPORTER	SUSTAINING SUPPORTER	BECOME A SUPPORTER TODAY!
\$50-99	\$100-249	\$250-499	\$500-999	
				Recognition in all season programs by gift level
				Access to special Donor Discounts
				Advance access for ticket purchases through Donor Pre-Sales
				Recognition in lobby by gift level
				Invitation to select final dress rehearsals with pre-show refreshments
				Invitation to all Keystone Theatrics special events and Donor celebration events

To make a recurring or one time donation online, please visit
<http://keystonetheatrics.com/support-us/donations/>

For more information regarding donations, bequests, or planned giving, please contact: Dustin C. LeBlanc, Executive Director at (717) 462-4401 or dleblanc@keystonetheatrics.com.

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PROGRAM ADVERTISEMENT

Support the arts in your community and benefit your company all at the same time. Keystone Theatrics is always looking for businesses to support local theatre by advertising in our show programs. By advertising with Keystone Theatrics, you'll allow us to maintain the kind of artistic quality our community has come to expect and enjoy while enhancing your business's reputation as a community booster.

ADVERTISEMENT SUBMISSIONS

Please email your Advertisement Contract to info@keystonetheatrics.com, or mail the form to **PO Box 117, Boiling Springs, PA 17007**. Ads should be submitted via email as either high resolution JPG, PNG, PDF, or TIFF at 300dpi or higher. Please submit in color and black and white. All fonts must be embedded or converted to paths or outlines. Please submit payment with the contract. Checks should be made out to "Keystone Theatrics". Call the Box Office at (717) 462-4401 with any questions or for more information.

ADVERTISING POLICIES

Advertisements are accepted upon the representation that the advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, the advertiser and its agency agree to indemnify and hold the publisher harmless against any expenses from any claims arising out of publication. All materials are property of the publisher. Ad materials will not be returned. Sponsorships are not refundable.

AGREEMENT

My company agrees to become a program advertiser of Keystone Theatrics as identified above. I understand that advertisements are not refundable. I agree to allow Keystone Theatrics use of our company logo in all season programs. I have read and understand the terms of this contract. If it becomes necessary to employ legal or other services in order to obtain payment of this account, I agree to pay court costs in addition to the account.



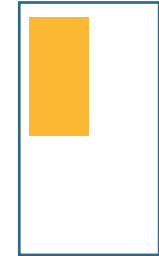
FULL PAGE



1/2 PAGE



1/4 PAGE (H)



1/4 PAGE (V)

FULL PAGE AD \$500

4 ½ inches (width) x 7 ½ inches (height)

1/2 PAGE AD \$250

4 ½ inches (width) x 3 ¾ inches (height)

1/4 PAGE AD (HORIZONTAL) \$150

4 ½ inches (width) x 1 ⅞ inches (height)

1/4 PAGE AD (VERTICAL) \$150

2 ¼ inches (width) x 3 ¾ inches (height)

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SPONSORSHIP INFORMATION

(Donations and payments can also be processed online or by calling the Box Office at 717.462.4401.)

I am including payment information for:

- Supporters Circle Level _____
- Sponsorship Level _____
- Program Advertisement Level _____

Individual/Company/Business Name _____

BILLING INFORMATION

Billing Address _____

Contact _____

Phone _____

Email _____

PAYMENT INFORMATION

Check Credit Please Invoice Me

Name on Card _____

Card # _____

Exp _____ CVV# _____

Signature _____

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Authorized Signature _____ Date _____

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